

About Us



Britt Worldwide India

Britt Worldwide India (BWW) was setup under the aegis of its parent company - Britt Worldwide International U.S.A. (Global headquarters - at North Carolina, Morrisville). The company operates in nearly 90 countries and has a strong presence in India.

BWW is one of the largest education and training companies in the world. It is the most preferred training partner of one of the largest multi-level marketing companies in the world (Indian operations INR 1500 crore).

BWW commenced its operations in India in the year 1998 and services over half a million MLM distributors in India. It organizes over 1000 seminars and training meetings every month that have attendees of nearly 1,00,000 people on an average. This also makes BWW the frontrunner in events industry in India.

With its over 35 years of experience (10 years in India) in developing entrepreneurial skills using an Interactive Motivational Platform (for Better Reactivity), BWW organization to partner with Corporate houses in areas of attitudinal transformation of employees and soft skill development.

We wish to be with Indian corporate houses to contribute to their ongoing employee development endeavors in areas of

- Soft Skill development across levels (Sales, Customer service, Leadership, Attitude Transformation, Finance-For non finance etc.)
- Providing pre-trained work force.
- Design and implement customized competency assessment tools.



Our Brief

"Every human being has potential.
All they require is motivation & self belief"

Our Mission

"Empowering people around the world"

Our Expertise

"Instilling Success Habits"

Our Values

BWW stands for Integrity, Commitment, Excellence, and Unity. It has been steadfast in adhering to its business values and ethics; as a result, it has earned the trust of millions of entrepreneurs.



SALES + MARKETING H R & TRAINING FINANCE & ACCOUNTS SENIOR MANAGEMENT

Training Modules

Sr.No.	TOPIC	L	M	H
1	360 Degree Feedback	-	-	-
2	Auditing	-	-	-
3	Benchmarking	-	-	Y
4	Change Management	-	Y	Y
5	Coaching & Mentoring	-	Y	Y
6	Competencies	-	-	Y
7	Creative Problem Solving	Y	Y	Y
8	Customer Relationship Management	Y	Y	-
9	Effective Complaint Handling	Y	-	-
10	Effective Meetings	Y	Y	Y
11	Effective Teamwork	Y	Y	Y
12	Employee Absenteeism	-	-	-



Britt Worldwide India

Why BWW?



Britt Worldwide India

Our Strengths

- Over 35 years of experience in developing entrepreneurial skills through using an Interactive Motivational Platform.
- With hundreds of time tested training tools and skill based learning modules (Over 50 topics in Soft Skills development), we are dependable training partners.
- We have strong team of over 800 certified trainers covering length and breadth of the country (including small towns).
- We can deliver soft skill training in Indian languages.
- We have in-house capability of designing customized and highly cost effective solutions for any sector.
- In its race of achieving leadership position, BWW has a vision to partner with reputed corporate houses in India. With its 23 offices across India (10 more in the next 2 years) we are one of best equipped training organizations in India.
- BWW Thailand, Malaysia, Singapore and operations are controlled from India.



How Can We Help you?

We have been instrumental in translating strategy into business results for several organizations by developing the skills and performance of their people.

Across the world, our learning-based solutions focus on skills enhancement in areas of entrepreneur & leadership development, sales training, and customer service training.

Our programs adapt to both the unique needs of your organization, and to the world's contrasting cultures. With more than 1,800 employees in 42 nations, we stand ready to create customized programs in more than 13 languages and dialects.

So whether you want to do something as large as transforming an organization's culture, or simply improve sales techniques in one location, trust BWW to help you turn strategy into measurable results through your people.



Our Other Initiatives



Britt Worldwide India

Corporate Social Responsibility (CSR)

At BWW, we have always believed in empowering people with the right knowledge to improve the overall quality of their life, professionally and personally. As a part of our "Corporate Social Responsibility" we at Britt Worldwide are planning to commit resources as well as use our positioning and training ability to help the students across the country.

Our all India training reach & experience puts us in a unique position to harmonize the student & industry needs. The goal is to help each and every aspiring student to get empowered to meet the future with confidence, right attitude and commitment.

We believe that every student should get an equal opportunity to be a part of the Indian success story & it is our endeavor to empower each one of them for this journey.



Success Stores

The primary objective of Britt Worldwide Success store is to satisfy the needs of wide range of Corporate, Universities and Colleges across India by providing them with one-stop shopping solution in self development tools & training programs.

Product & Services

- Corporate Training
- CSR Activities
- Career Counseling
- Profiling Tools
- Books & CD
- Placement Cell
- Clothier



Britt Worldwide India

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"Empowering people
around the world"



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