

# GTM SUPPORT SOLUTIONS PVT. LTD.



## HELLO THERE,

At GTM Support Solutions Pvt. Ltd, we have a simple goal; to provide a nurturing ecosystem for your technology solutions business to thrive.

We understand that every business develops at its pace. It comes from three decades of our collective experience across industries. What works for one seldom works for the other. And why should it? The blueprint of every dream is different, so are the ways to get there.

Our expertise lies in figuring what works and aligning the resources to make it happen. As an outsourced business solutions partner, we hustle for your growth.

***Interested? Let's talk.***

### AS YOUR **OUTSOURCED BUSINESS SOLUTIONS PROVIDER**, WE CAN

- Undertake **market research** and assessment
- Align and execute **go-to market** strategies
- Build **revenue** generating partnerships
- Stimulate healthy **collaborations** across business verticals
- Penetrate **new markets**
- Acquire **new clients**
- Upskill and **empower** your people
- **Measure** performance and productivity



# GO TO MARKET

## OUR STORY

Go To Market (GTM) Support Solutions Pvt. Ltd., was founded in 2012, and it operates under the brand umbrella of Globvia.

The digital future is live, and we help SME and enterprise clients harness their business development potential. When you outsource your business solutions to us, we analyse your data patterns, scout for ideal referral partners, add some secret sauce, and voila, there's a match.

Maybe we make it sound easy because we love what we do. Nothing gets us going more than connecting and aligning companies with their strategic business goals through symbiotic relationships. It's that simple!

Also, we've got friends in all the right places.



## SERIAL KICKSTARTER TECH EVANGELIST DIEHARD ENTREPRENEUR

### BALACHANDRAN UNNI

An alumnus of IIM Kolkatta and an ex Sales and Business professional, Bala is the man to have on your speed dial. As your growth partner with over 20 plus years of industry expertise, he is the catalyst that will drive forth your business vision.

He played a stellar Business Development role in launching the 1st B2C eCommerce, mCommerce and Prepaid mobile wallet programs in India, with companies like Rediff.com, On mobile Global, Obopay and Nokia India.

**HE FOUNDED GTM SUPPORT SOLUTIONS PVT. LTD., IN 2012 FOR COMPANIES PROVIDING TECHNOLOGY AND NEW-AGE BUSINESS SOLUTIONS.**

Bala is also a board member of Health5C Wellness Solutions and is part-time CEO of Transplants with *Help The Poor Foundation*.





## OUR GROWING COMPANY

### HAPPY CLIENTS

Over time, our clients have become our friends. And friends are known to tell you like it is. This is the gist of what they said.

#### Having GTMSS as a strategic partner helped

- Increase Market Visibility
- Improve Business Efficiencies
- Address New Opportunities
- Establish Extensive Connections
- Utilise Need-Based Resources

It's these little things that matter. Every day, we wake up with a purpose to make a difference. To us, your business is ours, and we strive to raise the bar higher.

Besides, we told you we have friends in the right places, didn't we?

## TALK TO US

### GLAD TO HELP

Of course, we can wax eloquent on our testimonials and achievements, but as we said at the start, no two businesses are the same. The only way to calculate the value we bring to your table is by talking to us.

### WE LISTEN. IT'S OUR SUPERPOWER.

B-47, Pravasi Industrial Estate,

 Vishweshwar Nagar Road, Goregaon East,  
Mumbai - 400 063, Maharashtra, INDIA.

 [www.globvia.com](http://www.globvia.com)

 [info@gtmss.com](mailto:info@gtmss.com)

 +91 9619 4454 28

